

12/17/2012 11:14:01
Performance Report

NJTV
National Underwriting
Page 1
12/10/2012 -

12/16/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

AMERICA'S HEARTLAND #813H

Fri, 12/14/2012 at 05:30 AMERICAN FARM BUREAU FOUNDATION FOR AGRICULTURE;
FARM CREDIT; FUND FOR AGRICULTURE EDUCATION; UNITED
SOYBEAN BOARD

AMERICAN MASTERS #2306H

Thu, 12/13/2012 at 21:00 CPB; CHERYL & PHILLIP MILSTEIN FAMILY FOUNDATION;
JACK RUDIN; MICHAEL & HELEN SCHAEFFER FOUNDATION;
MR. AND MRS. JOHN ARNHOLD; MRS. ROSALIND P.
WALTER; NEA; PTV STATIONS; ROLF & ELIZABETH ROSENTHAL; THE AN
DRE AND ELIZABETH KERTESZ FOUNDATION, INC.; THE
BLANCHE AND IRVING LAURIE FOUNDATION
Sat, 12/15/2012 at 03:00 CPB; CHERYL & PHILLIP MILSTEIN FAMILY FOUNDATION;
JACK RUDIN; MICHAEL & HELEN SCHAEFFER FOUNDATION;
MR. AND MRS. JOHN ARNHOLD; MRS. ROSALIND P.
WALTER; NEA; PTV STATIONS; ROLF & ELIZABETH ROSENTHAL; THE AN
DRE AND ELIZABETH KERTESZ FOUNDATION, INC.; THE
BLANCHE AND IRVING LAURIE FOUNDATION

This program appeared 2 times between 12/10/2012 and 12/16/2012.

ANGELINA BALLERINA: THE NEXT STEPS #314H

Mon, 12/10/2012 at 13:00 HARD ROCK RESORTS

ANGELINA BALLERINA: THE NEXT STEPS #315H

Tue, 12/11/2012 at 13:00 HARD ROCK RESORTS

ANGELINA BALLERINA: THE NEXT STEPS #316H

Wed, 12/12/2012 at 13:00 HARD ROCK RESORTS

ANTIQUES ROADSHOW #1203H

Fri, 12/14/2012 at 02:00 LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS;
SUBARU
Sun, 12/16/2012 at 04:00 LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS;
SUBARU
Sun, 12/16/2012 at 21:00 LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS;
SUBARU

This program appeared 3 times between 12/10/2012 and 12/16/2012.

ARTHUR #1501

Mon, 12/10/2012 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS
ARTHUR #1502
Tue, 12/11/2012 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS
ARTHUR #1503
Wed, 12/12/2012 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

12/17/2012 11:14:01
Performance Report
12/16/2012

NJTV
National Underwriting
Page 2
12/10/2012 -

Search Criteria: Underwriter: ALL Series: ALL

Program	
Air Date & Time	Underwriter(s)

ASK THIS OLD HOUSE #1110H

Sat, 12/15/2012 at 20:30 ANGIE'S LIST; GMC; HOME DEPOT; STANLEY TOOLS

BARNEY & FRIENDS #1103

Mon, 12/10/2012 at 10:30 PTV STATIONS

BARNEY & FRIENDS #1104

Tue, 12/11/2012 at 10:30 PTV STATIONS

BARNEY & FRIENDS #1105

Wed, 12/12/2012 at 10:30 PTV STATIONS

Sat, 12/15/2012 at 10:30 PTV STATIONS

This program appeared 2 times between 12/10/2012 and 12/16/2012.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #105

Fri, 12/14/2012 at 07:30 PTV STATIONS

Fri, 12/14/2012 at 16:30 PTV STATIONS

This program appeared 2 times between 12/10/2012 and 12/16/2012.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #107

Mon, 12/10/2012 at 07:30 PTV STATIONS

Mon, 12/10/2012 at 16:30 PTV STATIONS

This program appeared 2 times between 12/10/2012 and 12/16/2012.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #108

Tue, 12/11/2012 at 07:30 PTV STATIONS
Tue, 12/11/2012 at 16:30 PTV STATIONS

This program appeared 2 times between 12/10/2012 and 12/16/2012.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #109

Wed, 12/12/2012 at 07:30 PTV STATIONS
Wed, 12/12/2012 at 16:30 PTV STATIONS

This program appeared 2 times between 12/10/2012 and 12/16/2012.

12/17/2012 11:14:01 NJTV
Performance Report National Underwriting
Page 3
12/10/2012 -
12/16/2012

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #110

Thu, 12/13/2012 at 07:30 PTV STATIONS
Thu, 12/13/2012 at 16:30 PTV STATIONS

This program appeared 2 times between 12/10/2012 and 12/16/2012.

CHARLIE ROSE #18250H

Mon, 12/10/2012 at 17:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;
COCA-COLA COMPANY; DARLY & STEVEN ROTH
FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.
ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W
ILLIAM A. HASELTINE CHARITABLE FOUNDATION;
WILLIAM B. WIENER JR. FOUNDATION

CHARLIE ROSE #18251H

Tue, 12/11/2012 at 00:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;
COCA-COLA COMPANY; DARLY & STEVEN ROTH
FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.
ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W
ILLIAM A. HASELTINE CHARITABLE FOUNDATION;
WILLIAM B. WIENER JR. FOUNDATION
Tue, 12/11/2012 at 17:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;
COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.
ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W
ILLIAM A. HASELTINE CHARITABLE FOUNDATION;
WILLIAM B. WIENER JR. FOUNDATION

This program appeared 2 times between 12/10/2012 and 12/16/2012.

CHARLIE ROSE #18252H

Wed, 12/12/2012 at 00:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;
COCA-COLA COMPANY; DARLY & STEVEN ROTH
FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.
ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W
ILLIAM A. HASELTINE CHARITABLE FOUNDATION;
WILLIAM B. WIENER JR. FOUNDATION
Wed, 12/12/2012 at 17:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;
COCA-COLA COMPANY; DARLY & STEVEN ROTH
FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.
ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W
ILLIAM A. HASELTINE CHARITABLE FOUNDATION;
WILLIAM B. WIENER JR. FOUNDATION

This program appeared 2 times between 12/10/2012 and 12/16/2012.

CHARLIE ROSE #18253H

Thu, 12/13/2012 at 17:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;
COCA-COLA COMPANY; DARLY & STEVEN ROTH
FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.
ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W
ILLIAM A. HASELTINE CHARITABLE FOUNDATION;
WILLIAM B. WIENER JR. FOUNDATION

12/17/2012 11:14:01
Performance Report

NJTV
National Underwriting
Page 4
12/10/2012 -

12/16/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

CHARLIE ROSE #18254H

Fri, 12/14/2012 at 00:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;

BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;
COCA-COLA COMPANY; DARLY & STEVEN ROTH
FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.
ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W
ILLIAM A. HASELTINE CHARITABLE FOUNDATION;
WILLIAM B. WIENER JR. FOUNDATION
Fri, 12/14/2012 at 17:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;
COCA-COLA COMPANY; DARLY & STEVEN ROTH
FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.
ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W
ILLIAM A. HASELTINE CHARITABLE FOUNDATION;
WILLIAM B. WIENER JR. FOUNDATION

This program appeared 2 times between 12/10/2012 and 12/16/2012.

CHARLIE ROSE #18255H

Sat, 12/15/2012 at 00:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;
COCA-COLA COMPANY; DARLY & STEVEN ROTH
FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.
ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W
ILLIAM A. HASELTINE CHARITABLE FOUNDATION;
WILLIAM B. WIENER JR. FOUNDATION

CIAO ITALIA #2225

Sun, 12/16/2012 at 13:30 BERIO OLIVE OIL; CONSORZIO ITALIA; KING ARTHUR
FLOUR

COOK'S COUNTRY FROM AMERICA'S TEST KITCHEN #511H

Sun, 12/16/2012 at 14:00 CHEF'S CATALOG; DCS BY FISHER & PAYKEL; QVC;
VALLEY FIG GROWERS

DANIEL TIGER'S NEIGHBORHOOD #109H

Mon, 12/10/2012 at 10:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

DANIEL TIGER'S NEIGHBORHOOD #110H

Tue, 12/11/2012 at 10:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

DANIEL TIGER'S NEIGHBORHOOD #111H

Wed, 12/12/2012 at 10:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

Sat, 12/15/2012 at 10:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV

STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

This program appeared 2 times between 12/10/2012 and 12/16/2012.

12/17/2012 11:14:01
Performance Report

NJTV
National Underwriting
Page 5
12/10/2012 -

12/16/2012

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

DANIEL TIGER'S NEIGHBORHOOD #113H

Fri, 12/14/2012 at 10:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

DINOSAUR TRAIN #221

Mon, 12/10/2012 at 08:30 PTV STATIONS
Mon, 12/10/2012 at 14:00 PTV STATIONS

This program appeared 2 times between 12/10/2012 and 12/16/2012.

DINOSAUR TRAIN #221H

Sat, 12/15/2012 at 08:30 PTV STATIONS

DINOSAUR TRAIN #222

Tue, 12/11/2012 at 08:30 PTV STATIONS
Tue, 12/11/2012 at 14:00 PTV STATIONS

This program appeared 2 times between 12/10/2012 and 12/16/2012.

DINOSAUR TRAIN #223

Wed, 12/12/2012 at 08:30 PTV STATIONS
Wed, 12/12/2012 at 14:00 PTV STATIONS

This program appeared 2 times between 12/10/2012 and 12/16/2012.

DINOSAUR TRAIN #224

Thu, 12/13/2012 at 08:30 PTV STATIONS
Thu, 12/13/2012 at 14:00 PTV STATIONS

This program appeared 2 times between 12/10/2012 and 12/16/2012.

EUROPEAN CHRISTMAS MARKETS #000H

Tue, 12/11/2012 at 04:30 AMA WATERWAYS
Tue, 12/11/2012 at 22:30 AMA WATERWAYS
Thu, 12/13/2012 at 04:30 AMA WATERWAYS

This program appeared 3 times between 12/10/2012 and 12/16/2012.

FOYLE'S WAR #101Z

Fri, 12/14/2012 at 21:40 BARNES AND NOBLE
Sun, 12/16/2012 at 03:00 BARNES AND NOBLE

This program appeared 2 times between 12/10/2012 and 12/16/2012.

12/17/2012 11:14:01 NJTV
Performance Report National Underwriting
Page 6
12/10/2012 -
12/16/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

GROWING A GREENER WORLD #306H

Thu, 12/13/2012 at 05:30 BURPEE HOME GARDENS; FISKARS; SUBARU

HUBERT H. HUMPHREY: THE ART OF THE POSSIBLE

Fri, 12/14/2012 at 03:00 AFL-CIO; ANDREAS FOUNDATION; BARBARA RAMSEY;
BEVERLY CHALKER; BILL SIEBEN; BILL AND JULIE HOWARD; BOB
MCCANDLESS; CHARLES BAILEY; DEANNA PETERSON;
DONALD M AND ARVONNE S FRASER; DOUGLAS AND PATRICIA ST. AN
GELO; EDDIE WILLIAMS; FREDERICK A AND BETTE H;
FREDERICK T VAN DYK; GERI JOSEPH; GLEN AND LAVONNE JOHNSON;
GLENN AND MARIE WEAVER; HAMLINE UNIVERSITY; HYMAN
BOOKBINDER; JD AND CAROL WILLIAMS; JANE D. LOW; JAY SCHW
AMM; JEAN J AND WILLIAM B WELSH; JIM DOCHNIAK;
JOHN G STEWART; JOHN AND SAGE COWES; JULIAN HART; KINGSLEY;
Mon, 12/17/2012 at 03:00 AFL-CIO; ANDREAS FOUNDATION; BARBARA RAMSEY;
BEVERLY CHALKER; BILL SIEBEN; BILL AND JULIE HOWARD; BOB
MCCANDLESS; CHARLES BAILEY; DEANNA PETERSON;
DONALD M AND ARVONNE S FRASER; DOUGLAS AND PATRICIA ST. AN
GELO; EDDIE WILLIAMS; FREDERICK A AND BETTE H;
FREDERICK T VAN DYK; GERI JOSEPH; GLEN AND LAVONNE JOHNSON;
GLENN AND MARIE WEAVER; HAMLINE UNIVERSITY; HYMAN
BOOKBINDER; JD AND CAROL WILLIAMS; JANE D. LOW; JAY SCHW
AMM; JEAN J AND WILLIAM B WELSH; JIM DOCHNIAK;
JOHN G STEWART; JOHN AND SAGE COWES; JULIAN HART; KINGSLEY;

This program appeared 2 times between 12/10/2012 and 12/16/2012.

JOANNE WEIR'S COOKING CONFIDENCE #109H

Sat, 12/15/2012 at 16:30 ANOLON NOUVELLE COPPER; CULINAPP; U.S. HIGHBUSH
BLUEBERRY COUNCIL; VALLEY FIG GROWERS; VILLAGE HARVEST

JULIA AND JACQUES COOKING AT HOME #114

Sat, 12/15/2012 at 15:30 CHEF'S CATALOG; CUISINART; KING ARTHUR FLOUR;
MCEVOY OLIVE OIL; ROBERT MONDAVI WINERY;
WATERFORD/WEDGWOOD

LIDIA'S ITALY IN AMERICA #209H

Sat, 12/15/2012 at 15:00 CENTO; GRANA PADANO

MARTHA SPEAKS #101H

Mon, 12/10/2012 at 09:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE
ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.
OF EDU. THRU PBS

MARTHA SPEAKS #102H

Tue, 12/11/2012 at 09:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE
ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.
OF EDU. THRU PBS

MARTHA SPEAKS #103H

Thu, 12/13/2012 at 09:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE
ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.
OF EDU. THRU PBS

12/17/2012 11:14:01
Performance Report

NJTV
National Underwriting
Page 7
12/10/2012 -

12/16/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

MARTHA SPEAKS #104H

Fri, 12/14/2012 at 09:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE
ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.
OF EDU. THRU PBS

MARTHA SPEAKS #402H

Wed, 12/12/2012 at 09:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE
ACADEMY; PTV STATIONS; THE ARTHUR VINING DAVIS FOUNDATIONS

Sat, 12/15/2012 at 09:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE
ACADEMY; PTV STATIONS; THE ARTHUR VINING DAVIS FOUNDATIONS

This program appeared 2 times between 12/10/2012 and 12/16/2012.

MARTHA STEWART'S COOKING SCHOOL #109H

Sun, 12/16/2012 at 15:30 J.C. PENNEY COMPANY, INC.; UNIVERSITY OF PHOENIX
MOTORWEEK #3215H

Sun, 12/16/2012 at 05:30 3M COMPANY; ROCKAUTO; THE TIRE TACK
MOYERS & COMPANY #148H

Thu, 12/13/2012 at 20:00 BARBARA FLEISCHMAN; BETSY AND JESSE FINK
FOUNDATION; CARNEGIE CORPORATION OF NEW YORK; HKH FOUNDATION;
MUTUAL OF AMERICA; PARK FOUNDATION; THE CLEMENTS
FOUNDATION; THE HERB ALPERT FOUNDATION; THE KOHLBERG
FOUNDATION

Sat, 12/15/2012 at 02:00 BARBARA FLEISCHMAN; BETSY AND JESSE FINK
FOUNDATION; CARNEGIE CORPORATION OF NEW YORK; HKH FOUNDATION;
MUTUAL OF AMERICA; PARK FOUNDATION; THE CLEMENTS
FOUNDATION; THE HERB ALPERT FOUNDATION; THE KOHLBERG
FOUNDATION

Sat, 12/15/2012 at 19:00 BARBARA FLEISCHMAN; BETSY AND JESSE FINK
FOUNDATION; CARNEGIE CORPORATION OF NEW YORK; HKH FOUNDATION;
MUTUAL OF AMERICA; PARK FOUNDATION; THE CLEMENTS
FOUNDATION; THE HERB ALPERT FOUNDATION; THE KOHLBERG
FOUNDATION

This program appeared 3 times between 12/10/2012 and 12/16/2012.

NATURE #2607H

Mon, 12/10/2012 at 20:00 CPB; CANON; FILOMEN M. D'AGOSTINO FOUNDATION; PTV
STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST
Wed, 12/12/2012 at 02:00 CPB; CANON; FILOMEN M. D'AGOSTINO FOUNDATION; PTV
STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST
Sun, 12/16/2012 at 22:00 CPB; CANON; FILOMEN M. D'AGOSTINO FOUNDATION; PTV
STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST

This program appeared 3 times between 12/10/2012 and 12/16/2012.

NOVA #3708H

Mon, 12/10/2012 at 21:00 ALFRED P. SLOAN FOUNDATION; CPB; DAVID H. KOCH
HOWARD HUGHES MEDICAL INSTITUTE; LOCKHEED MARTIN; MT.
CUBA ASTRONOMICAL FOUNDATION; PTV STATIONS;
RESEARCH CORPORATION FOR SCIENCE ADVANCEMENT
Wed, 12/12/2012 at 03:00 ALFRED P. SLOAN FOUNDATION; CPB; DAVID H. KOCH
HOWARD HUGHES MEDICAL INSTITUTE; LOCKHEED MARTIN; MT.
CUBA ASTRONOMICAL FOUNDATION; PTV STATIONS;
RESEARCH CORPORATION FOR SCIENCE ADVANCEMENT

This program appeared 2 times between 12/10/2012 and 12/16/2012.

12/17/2012 11:14:01 NJTV
Performance Report National Underwriting
Page 8
12/16/2012 12/10/2012 -

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

NOVA SCIENCENOW #601H

Mon, 12/10/2012 at 22:00 ALFRED P. SLOAN FOUNDATION; GEORGE D. SMITH FUND,
INC.; HOWARD HUGHES MEDICAL INSTITUTE; NATIONAL
SCIENCE FOUNDATION; PTV STATIONS
Wed, 12/12/2012 at 04:00 ALFRED P. SLOAN FOUNDATION; GEORGE D. SMITH FUND,
INC.; HOWARD HUGHES MEDICAL INSTITUTE; NATIONAL
SCIENCE FOUNDATION; PTV STATIONS

This program appeared 2 times between 12/10/2012 and 12/16/2012.

ON THE RECORD #2921

Sat, 12/15/2012 at 14:00 FUEL MERCHANTS ASSOCIATION OF NEW JERSEY; PSE&G;
STATE STREET WIRE
Sun, 12/16/2012 at 10:00 FUEL MERCHANTS ASSOCIATION OF NEW JERSEY; PSE&G;
STATE STREET WIRE

This program appeared 2 times between 12/10/2012 and 12/16/2012.

PATI'S MEXICAN TABLE #209H

Sun, 12/16/2012 at 15:00 AMHPAC (MEXICAN PROTECTED HORTICULTURE); APEAM
(AVOCADOS); MEXICO TOURISM (MTB); MISSION FOODS; OMAHA
STEAKS; TAJIN (SPICES)

REPORTERS ROUNDTABLE #2523

Sat, 12/15/2012 at 17:30 NEW JERSEY BUSINESS; PSE&G
Sun, 12/16/2012 at 09:00 NEW JERSEY BUSINESS; PSE&G

This program appeared 2 times between 12/10/2012 and 12/16/2012.

SCIGIRLS #209H

Tue, 12/11/2012 at 05:30 L'OREAL; NSF; PPG INDUSTRIES FOUNDATION

SID THE SCIENCE KID #126H

Mon, 12/10/2012 at 09:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE
BOEING COMPANY; VINCI MOBILE LEARNING

SID THE SCIENCE KID #127H

Tue, 12/11/2012 at 09:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE
BOEING COMPANY; VINCI MOBILE LEARNING

SID THE SCIENCE KID #128H

Wed, 12/12/2012 at 09:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE

BOEING COMPANY; VINCI MOBILE LEARNING
Sat, 12/15/2012 at 09:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE
BOEING COMPANY; VINCI MOBILE LEARNING

This program appeared 2 times between 12/10/2012 and 12/16/2012.

12/17/2012 11:14:01 NJTV
Performance Report National Underwriting
Page 9
12/10/2012 -
12/16/2012

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

SID THE SCIENCE KID #129H

Thu, 12/13/2012 at 09:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE
BOEING COMPANY; VINCI MOBILE LEARNING

SID THE SCIENCE KID #130H

Fri, 12/14/2012 at 09:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE
BOEING COMPANY; VINCI MOBILE LEARNING

SIMPLY MING #1009H

Sat, 12/15/2012 at 17:00 MELISSA'S WORLD VARIETY PRODUCE, INC.; OCEAN
SPRAY; RABBIT; SUBARU; T-FAL; WAN JA SHAN

TASTE OF HISTORY #201H

Sun, 12/16/2012 at 14:30 DIETZ & WATSON; GREATER PHILADELPHIA MARKETING
CORP.; OXO

TAVIS SMILEY #2750Z

Mon, 12/10/2012 at 06:00 PTV STATIONS; WAL-MART STORES, INC.

TAVIS SMILEY #2751Z

Tue, 12/11/2012 at 01:00 PTV STATIONS; WAL-MART STORES, INC.

Tue, 12/11/2012 at 06:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 12/10/2012 and 12/16/2012.

TAVIS SMILEY #2752Z

Wed, 12/12/2012 at 01:00 PTV STATIONS; WAL-MART STORES, INC.

Wed, 12/12/2012 at 06:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 12/10/2012 and 12/16/2012.

TAVIS SMILEY #2753Z

Thu, 12/13/2012 at 06:00 PTV STATIONS; WAL-MART STORES, INC.

TAVIS SMILEY #2754Z

Fri, 12/14/2012 at 01:00 PTV STATIONS; WAL-MART STORES, INC.

Fri, 12/14/2012 at 06:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 12/10/2012 and 12/16/2012.

12/17/2012 11:14:01
Performance Report

NJTV
National Underwriting
Page 10
12/10/2012 -

12/16/2012

Search Criteria: Underwriter: ALL Series: ALL

Program	Underwriter(s)
Air Date & Time	

TAVIS SMILEY #2755Z

Sat, 12/15/2012 at 01:00 PTV STATIONS; WAL-MART STORES, INC.

TEACHING CHANNEL PRESENTS #211H

Sat, 12/15/2012 at 13:00 THE BILL AND MELINDA GATES FOUNDATION

THIS OLD HOUSE #3210H

Sat, 12/15/2012 at 20:00 GMC; HOME DEPOT; LUMBER LIQUIDATORS; STATE FARM
MUTUAL AUTOMOBILE INSURANCE CO.

THOMAS & FRIENDS #504

Mon, 12/10/2012 at 12:30 ORJEL

THOMAS & FRIENDS #508

Fri, 12/14/2012 at 12:30 ORAJEL

TRUTH ABOUT MONEY WITH RIC EDELMAN #211H

Sun, 12/16/2012 at 23:30 TD AMERITRADE; ISHARES

WILD KRATTS #108H

Tue, 12/11/2012 at 14:30 CPB; PTV STATIONS

WILD KRATTS #109H

Thu, 12/13/2012 at 14:30 CPB; PTV STATIONS

WILD KRATTS #136H

Mon, 12/10/2012 at 14:30 CPB; PTV STATIONS

WILD KRATTS #137H

Wed, 12/12/2012 at 14:30 CPB; PTV STATIONS

WILD KRATTS #138H

Fri, 12/14/2012 at 14:30 CPB; PTV STATIONS

WORDGIRL #106

Tue, 12/11/2012 at 15:30 CHUCK E. CHEESE'S; PTV STATIONS

12/17/2012 11:14:01
Performance Report

NJTV
National Underwriting
Page 11
12/10/2012 -

12/16/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

WORDGIRL #110

Wed, 12/12/2012 at 15:30 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #116

Thu, 12/13/2012 at 15:30 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #224H

Mon, 12/10/2012 at 15:30 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #304H

Fri, 12/14/2012 at 15:30 CHUCK E. CHEESE'S; PTV STATIONS

